1. (Three Times Amended) A system comprising:

a client computer to playback multimedia content and annotations corresponding to different temporal portions of the multimedia content; and an annotation server, coupled to the client computer, to,

maintain an annotation database having a plurality of annotations corresponding to the multimedia content,

provide the plurality of annotations to the client computer for playback,

send electronic mail messages including annotations to recipients identified by the client computer,

analyze electronic mail messages that are received not in reply to a previous electronic mail message that included annotation data, to locate data in the electronic mail messages,

generate new annotations that include the located data but no new annotation data, and

add the new annotations to the annotation database.

. (Three Times Amended) A method comprising:

receiving an electronic mail notification of a new annotation corresponding to media content, the new annotation corresponding to one of a plurality of temporal segments of the media content that is after the beginning of the media content;

presenting the electronic mail notification to a user;

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' * receiving a user selection of an identifier, within the electronic mail notification, of the media content; and

accessing, in response to the user selection, a media server to stream, for rendering to the user, the media content beginning with the one of the plurality of temporal segments that corresponds to the new annotation.

(Twice Amended) A method comprising:

receiving an electronic mail thread including a plurality of electronic mail messages;

creating, after the plurality of electronic mail messages have been included in the electronic mail thread, a plurality of annotations from the plurality of electronic mail messages in the electronic mail thread; and adding the plurality of annotations to an annotation database.

(Three Times Amended) One or more computer-readable media having stored thereon a computer program that, when executed by one or more processors, causes the one or more processors to perform functions including:

receiving an electronic mail message that is not in reply to a previous electronic mail message;

locating data in the received electronic mail message;

generating a new annotation from the located data in the electronic mail message, wherein the new annotation includes the located data but no new annotation data; and

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(Amended) A method comprising:

receiving an electronic mail message including data corresponding to media content that is not included in the electronic mail message;

locating the data in the electronic mail message;

generating, after locating the data, a new annotation corresponding to the media content, wherein the new annotation includes,

an author field including data identifying a sender of the electronic mail message as an author of the new annotation,

a creation time field including data identifying the time at which the new annotation is generated,

a title field including data identifying a title of the new annotation,

a content field including the located data but no new annotation data, and

a media content identifier field including data identifying the media content to which the new annotation corresponds.

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